

**Technology Classes for You!** 

**Connecting NIOGA's Communities** 



www.niogamobile.tech www.nioga.org

# Buy and Sell on Craigslist

**Overview:** Craigslist is the place for classified ads in the 21<sup>st</sup> century. Learn to search for something to buy, or use it to sell items. Look for jobs, housing, gigs, or peruse ads! Take a peek at Facebook Marketplace, too!

# Student Skill Level: Intermediate/Advanced

### Requirements:

- Good mouse skills (ability to move the mouse on the computer screen and click or double click as required with minimal assistance)
- ACTIVE EMAIL ACCOUNT to POST advertisements

# **Objectives:**

- The student will:
  - o Define Craiglist
  - o Discuss avoiding, identifying, and reporting SCAMS
  - Open the Internet Browser and navigate to Craigslist
    - Pick the city of choice
  - Look through the available items for sale using:
    - The Subjects
    - The Search Bar
  - View the Event Calendar
- OPTIONAL:
  - Learn to Upload Photos: Computer Memory to Craigslist
  - Post an ad to Craigslist



# What is Craigslist?

"Each craigslist site focuses on a specific community. Originally, craigslist only listed classifieds and announcements within <u>San Francisco</u>. As the service grew in popularity, expanding well beyond founder Craig Newmark's original concept, craigslist added other cities to its network. The first city to join the network was <u>Boston</u> in 2000." Since "community members largely moderate the sites, craigslist employees can focus their attention on coordinating transactions for job and housing posts, helping members troubleshoot problems and responding to reports of abuse or illegal behavior" (Strickland, 2015).

Avoiding Scams - see https://www.craigslist.org/about/help/safety/scams/identifying

### Deal locally, face-to-face —follow this one rule and avoid the vast majority of scam attempts.

**DO NOT:** Provide or accept payment before meeting in person Provide any financial information - e.g. bank account number, cashapp logins Provide any personal information - social security number, licenses, job references

### Know that:

Requests to wire money are scams Requests to pay with gift cards are scams Requests to deposit a cashier's check are scams Requests to use a escrow service can be a scam

### Beware of:

Offers involving shipping or movers "Guaranteed" transactions or payment processing services Requests to call or email for more information Requests for a "code" or "verification" - these are always a scam

### A good craigslist interaction will:

Use **CL mail relay** to discuss a specific item, service, or job (Craigslist Mail relay is a service that masks personal email addresses until buyer and seller are comfortable exchanging emails or telephone numbers. It looks like this:



Information between buyer and seller are managed through craigslist servers, with only craigslist knowing who is who, until personal info is exchanged, and both parties agree to meet in a safe, public place.

### **Identifying Scams:**

Sometimes it's difficult to tell if something is a scam.

We have gathered some examples of scams sent to users so that you can learn how scammers try to trick people into giving up items, money, or personal information.

**Phishing**: Phishing is a type of scam that attempts to steal personal information such as accounts, passwords, and financial information.

You may receive messages that appear to be from craigslist or craigslist users asking you to: Click on a link to log in to an account or service Send a code for "verification" Fill out a form on another site Download an attachment

These are "phishing attacks" by scammers wanting to trick you into providing your personal information. If you have interacted with someone trying to gain access to your personal information, make sure to change your password immediately.

### Phone Scam Examples

Below are text messages that have been sent to craigslist users by scammers. Each text message has some warning signs that can be spotted once you know what to look for. Do not respond to any messages you think are scams.

#### You can report scam texts by forwarding them to SPAM (7726).

Scam text message:

"Your account was reported as fraudulent. Text back with your email address so we can verify that this phone number is associated with your craigslist account. Otherwise it will be permanently erased

The Craigslist Team"

Warning signs:

Asking for personal information

Craigslist does not need your email address; you have already provided it when creating a posting. Craigslist only verifies phone numbers when you are creating a posting - any other verification request is a scam.

USING THREATS TO CREATE A SENSE OF URGENCY

If you are worried about your postings and/or account, you can always check your posting and account status by logging in to your account.

# Do not click on any links provided; instead, navigate directly to http://accounts.craigslist.org/login from your browser.

# **Reporting scams**

Please <u>flag postings</u> and <u>flag emails</u> that are scams.

### Who should I notify about fraud or scam attempts?

### **United States**

- Internet Crime Complaint Center
- FTC complaint form and hotline: 877-FTC-HELP (877-382-4357)
- Consumer Sentinel/Military (for armed service members and families)
- SIIA Software and Content Piracy reporting
- Ohio Attorney General Consumer Complaints
- New York Attorney General, Avoid Online Investment Fraud Canada
- <u>Canadian Anti-Fraud Centre</u> or 888-495-8501 (toll-free)
   If you are defrauded by someone you met in person, contact your local police department.

If you suspect that a craigslist post may be connected to a scam, please send us the details.

THIS INFORMATION ON SCAMS CAME DIRECTLY FROM THE CRAIGSLIST SITE: https://www.craigslist.org/about/help/safety/scams/reporting/ https://www.craigslist.org/about/help/safety/scams/avoiding https://www.craigslist.org/about/help/safety/scams/identifying

### **Internet Browser**

"**Browsers** are software programs that allow you to search for and view various kinds of information on the Web, such as Web sites, video, audio, etc." (Boswell, 2008).

**Internet Explorer** is one type of Web browser. There are many different kinds of browsers, but they function similarly. Examples include **Firefox**, **Chrome**, **Opera**, and **Safari** (Mac).











Using a **browser** allows you to access Web pages which are stored on a server. **Web page(s)** make up **Web sites**. A single Web site may consist of one page to thousands of pages, just like books.

### **Open the Browser**

There are two ways to open the Internet:

Double click on the **icon** on the **desktop OR** Click once on the icon on the **Taskbar** 



Click once in the address bar, right on top of the "www." This will turn the lettering white and blue.



5

Type in <u>www.craigslist.org</u> and press the Enter key. Most of the time, you will be directed to the closest "craigslist city" to your current location. In our case, this is Buffalo or Rochester.





### Subjects, Search Bar, and Event Calendar

Here's the typical starting page for any city. We see the subjects listed in blue links, a search bar on the left, and an event calendar. Since these change a lot, I'm not going to picture them all separately, but let's use this time to practice with each item.

	buffalo				post acct	english 🗸
🗹 post an ad	con	nmunity	ho	using	jobs	nearby cl akron-canton
	activities	lost+found	apts / housing		accounting+finance	altoona
<b>Q</b> search craigslist	artists	missed	housing swap		admin / office	ashtabula
	childcare	connections	housing wanted		arch / engineering	chautauqua
	classes	musicians	office / commer	cial	art / media / design	cleveland
ovent calendar	events	pets	parking / storage	<b>a</b>	biotech / science	detroit metro
	general	politics	real estate for sa	- ale	business / mgmt	elmira
24 25 26 27 28 29 30	groups	rants & raves	rooms / shared		customer service	erie
	local news	rideshare	rooms wanted		education	harrisburg
31 1 2 3 4 5 0		volunteers	sublets / tempor	ary	etc / misc	ithaca
7 8 9 10 11 12 13			vacation rentals	ury	food / hey / hosp	meadville
14 15 16 17 18 19 20	se	rvices	vacation rentals		general Jahor	oneonta
	automotive	labor/move	fo	r sale	government	pittsburgh
	beauty	logal		for an interval and	buman resources	poconos
help fag abuse legal	cell/mobile	lessons	antiques	farm+garden	logal / paralogal	rochester
help, lad, abuse, legal	computer	marino	appliances	free	manufacturing	scranton
avoid scams & fraud	computer	name	arts+crafts	furniture	manufacturing	state college
personal safety tips	creative	real estate	atv/utv/sno	garage sale	marketing / pr / au	syracuse the thumb
	cycle	real estate	auto parts	general	medical / nealth	tuscarawas co
	event	skilled trade	aviation	heavy equip	nonprofit sector	twin tiers
	Tarm+garden	sm biz ads	baby+kid	household	real estate	utica
about craigslist	financial	travel/vac	barter	jewelry	retail / wholesale	williamsport
best-of-craigslist	health/well	write/ed/tran	beauty+hlth	materials	sales / biz dev	youngstown
craigslist is hiring	household		bike parts	motorcycle	salon / spa / fitness	us cities
what's new	al la sura d		bikes	parts	security	us states
whatshew	aiscuss	sion forums	boat parts	motorcycles	skilled trade / craft	canada
system status	apple fro	ugal philos	boats	music instr	software / qa / dba	cl worldwide
	arts ga	iming photo	books	photo+video	systems / network	
	autos ha	aiku psych	business	rvs+camp	technical support	
craigslist charitable	beauty he	elp recover	cars+trucks	sporting	transport	
	bikes hi	story religion	cds/dvd/vhs	tickets	tv / film / video	
V V V C	celebs ho	ousing rofo	cell phones	tools	web / info design	
	comp jo	bs science	clothes+acc	toys+games	writing / editing	
craig newmark	diet le	eal soorts	collectibles	trailers		
philanthropies	divorce m	anners super	computer parts	video gaming	gigs	
	dying m	arriage tax	computers	wanted	computer event	
	eco m	oney travel	electronics	wheels+tires	creative labor	

WHAT DO YOU USE FOR YOUR PHOTOS? BEST ADVICE: USE THAT DEVICE TO CONNECT TO CRAIGSLIST AND CREATE YOUR POST. TABLETS AND PHONES CONNECT TO THE INTERNET, AND GETTING TO CRAIGSLIST FROM THERE TO POST IS EASY – IT WLL ALSO MAKE IT SIGNIFICANTLY EASIER TO GET YOUR PHOTOS ONTO YOUR POSTING, NO MATTER WHAT APP YOU USE!

# **Posting to Craigslist**

You need an email account to post to Craigslist. You will also be prompted to create a craigslist account where you may modify or delete current postings, or create new ads.

Craigslist has an **email relay system** which allows all parties to remain essentially anonymous until each is comfortable with contacting the other through phone numbers or "real" email addresses. This is important in protecting the privacy of the buyer and seller.

How to submit a free Craigslist post (2015):

Choose a category for your post

1. Visit our homepage, craigslist.org.

SF bay area " sfc sby eby pen nby scz

- Make sure the location named at the top is where you want to post.
- If the location is not correct, visit our list of available sites, and choose the most appropriate one.

2. Click "post to classifieds" in the top-left corner.



3. Select a category for your post.



Depending on the type of post, you may be asked to choose additional categories.

- In "for sale" you can select a more specific category (such as "bicycles by owner").
- In some cities, you may select a subarea (e.g. "manhattan") and neighborhood (e.g. "SoHo").

Create your post

4. Enter the text for your post.

posting title:	price:
	\$ (lower haight)
posting description:	Externally-hosted images (IMG tag) are no longer allowed in for-sale ads. Please use CL image uplo
reply to:	
<b>reply to:</b>	• use craigslist mail relay (recommended) [2]

This page will vary depending on the category of your post. Important fields include:

- posting title: your post's name. It will appear in the main list of posts.
- posting description: the body of your post.
- reply to: the email address you want to use for responses. Please enter it twice.

5. When you are finished writing your post, **click "continue"** at the bottom of the screen:



6. In some categories you will have the option to add images to your post.

• When you're finished adding images, click "done with images."

SF bay area craigslist > san francisco > for sale / wanted > bicycles - by owner > create posting	log in to your account (Apply for Account)
<ul> <li>you can add up to 12 images to this posting.</li> <li>upload best image first — it will be featured.</li> <li>Choose Files no files selected</li> </ul>	
slow upload? try reducing image file size.	
	done with images

Confirm and submit

### 7. Make sure your post looks right.

- Confirm that your email address and the location of your post are accurate.
- To make changes, click "edit text" or "edit images."
- If everything looks good, click "publish."

Confirm and submit

### 7. Make sure your post looks right.

- Confirm that your email address and the location of your post are accurate.
- To make changes, click "edit text" or "edit images."
- If everything looks good, click "publish."

<u>SF bay area craigslist</u> > san francisco > for sale / wanted > bicycles - by owner > create posting Your posting will expire from the site in 7 days.	log in to your account (Apply for Account)
this is an unpublished draft.	publish
CL       > SF bay area > san francisco > for sale / wanted > bicycles - by owner         Reply to: craigdist reply address will appear here       Postel: 2013-09-20, 5:46PM PDT	
Cool bike - \$150 (lower haight)	
Cool bike. Very fun to ride.	I
• it's NOT ok to contact this poster with services or other commercial interests	I
Posted: 2013-09-20, 5:46PM PDT email to a friend	
Avoid scams, deal locally! Do NOT wire funds (Western Union, Moneygram). Beware cashier checks, money orders, shipping, non-local buyers/sellers. <u>More info</u>	
edit text edit images	publish

8. You will now need to confirm your post via email.



9. Open the email from craigslist, and click the confirmation link.

- If you are unable to click on the link, try copying and pasting it into your web browser.
- You may be asked to review the terms of use or confirm your phone number.

IMPORTANT - FURTHER ACTION IS REQUIRED TO COMPLETE YOUR REQUEST !!!
FOLLOW THE WEB ADDRESS BELOW TO:
<ul> <li>PUBLISH YOUR AD</li> <li>EDIT (OR CONFIRM AN EDIT TO) YOUR AD</li> <li>VERIFY YOUR EMAIL ADDRESS</li> <li>DELETE YOUR AD</li> </ul>
If not clickable, please copy and paste the address to your browser:
https://post.craigslist.org/x/xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
PLEASE KEEP THIS EMAIL - you may need it to manage your posting!

If all goes right, your post should appear on craigslist about 15 minutes after your confirmation!

### References

- Best, S. (2015). Craigslist Fact Sheet. Retrieved from Craigslist Web Site: <u>https://www.craigslist.org/about/factsheet</u>.
- Boswell, W. (2008). What is a Web Browser? Retrieved from About.com Web Search Web site: <u>http://websearch.about.com/od/whatistheinternet/a/browser.htm</u>.
- Craigslist. (2024). Avoiding Scams on Craigslist. Retrieved from Craigslist Web Site: https://www.craigslist.org/about/help/safety/scams/identifying.
- Geek Squad. (2014). Connecting your Digital Camera to Your PC. Retrieved from Geek Squad Web Site: <u>http://www.geeksquad.com/do-it-yourself/2mm/connecting-your-digital-camera.aspx</u>.
- How to Submit a Free Craigslist Post. (2015). Retrieved from Craigslist Web Site: <u>http://www.craigslist.org/about/help/how\_to\_post</u>.
- Strickland, J. (2015). How Craigslist Works. Retrieved from HowStuffWorks Web Site: http://money.howstuffworks.com/craigslist1.htm.

Edited 2024



Computer Training Program is provided by:



